



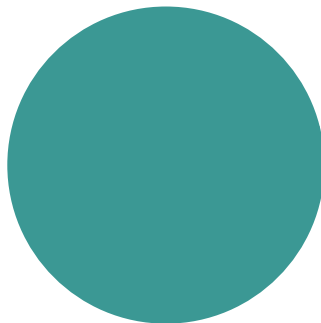
I don't make these things up off the top of my head. This one was adapted from a superb PDF I downloaded that was authored by Branslav Milić.

I found it when I listened to the InDesign Secrets podcast that you can find on iTunes.

David Blatner and Anne-Marie Conception do this super InDesign podcast each and every week of the year. You should subscribe and have your kids listen in.

Beyond Cool

Want to see something that is just out there? Here is a five step InDesign trick for putting black and white text over a tint block that will knock your socks off. Stop right now and try it and then find someplace to use it in your yearbook, like your color intro pages or your dividers. It will work on black and white pages but it looks coolest on color pages where you have greatest contrast. Enjoy!



stens



- Step 1: Choose View>Overprint Preview
- Step 2: Draw a shape and color it. If it is for a color page, use a CMYK swatch. (We used Sapphire from the Jostens Intense Colors palette.) This trick works best when the swatch you choose has no black in it. To be sure you have no black, double click the swatch and remove all the black (K).
- Step 3: Create a new black color (don't use the default black in the color palette for this.) Just choose New Swatch from the Swatch palette drop out menu and make a new color with 100% black (K).
- Step 4: Create a text box (like I did with Jostens above) and make the text color the new black you created. Place the text on top of the shape you created. I think this looks coolest with an ellipses.
- Step 5: Click on the text frame with the Selection tool and choose Lighten (the drop down menu where it says "Normal" now) from the Transparency palette. Now here comes the cool part—try moving the text block around on top of the shape. Isn't that WOW?

One more thing. This works great if you have the entire thing on a white background. But if you want to put it on a background (like the light blue one above) you will need to group the original shape and word and then choose Isolate Blending in the Transparency palette. ▲